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**Beverage Journal LIVE Mid-Month Update!**

**January 2011**

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Happy New Year!

**Godiva & Ice...  
Made for each other**

As I write this, our February edition is on the presses and will be in the mail to you on the 21st of January with a delivery date of no later than the 27th of January. Please let us know if you do not receive the February edition by this date.



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**Brandy just got a  
new taste lift!!**



If you have a chance, please [email me](#) with any comments and/or suggestions!

Cheers,  
A. Stephen Patten  
Publisher



**Craig Purser  
President NBWA**

As you are probably aware the members of the U.S. House of Representatives recently read aloud the text of the United States Constitution on the House floor, including a reading of the 21st Amendment by Representatives Todd Platts (PA) and Kurt Schrader (OR). National Beer Wholesalers Association (NBWA) president Craig



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7-X Distilled Pure  
Vodka



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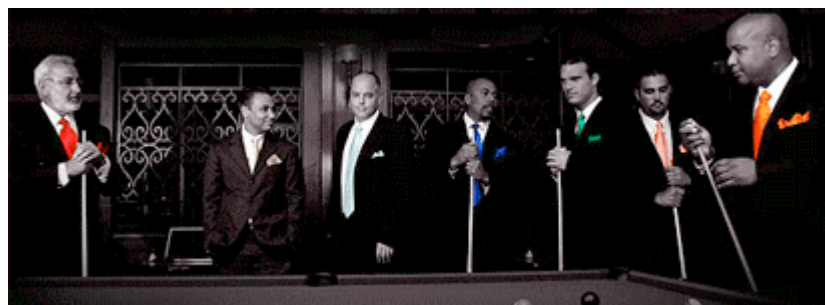
Passionately  
committed to a

Purser issued the following statement:

"NBWA welcomes this attention to a critical part of our nation's Constitution. The 18th Amendment, which established National Prohibition, was a failure because it was a one-size-fits-all policy imposed by the federal government on a large and diverse population. The 21st Amendment recognized this failure and established today's successful system of alcohol regulation and distribution, which gives each state primary authority to enact and enforce alcohol laws consistent with the desires and needs of its citizens. America's 2,850 independent, licensed beer distributors - and the 95,000 men and women in the industry - are proud to be part of this effective system of alcohol controls that works to protect the public and provide consumers with unparalleled choice and variety."



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There will be a new local television program airing this February, *Good Fellas of Baltimore*. The show features Baltimore's prestigious 'Good Fellas,' among them, Steve de Castro. That should pique the curiosity a bit.

**better cocktail****Steve de Castro**

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**"The Godfather"**

Ruth's Chris Steakhouse

I am the prime example of an individual who is living "The American Dream." Having been born and raised in Guantanamo Bay, Cuba, I immigrated to the United States and began my life in the restaurant industry, where I immediately found my calling. After a brief stint working for my mentor, friend and founder of Ruth's Chris Steak House, Ruth Fertel I was dispatched to Washington, DC and began to fulfill my destiny by building a niche within the challenging and high stakes world of 5-star restaurant management. By 1992, I was the proud franchisee of my own Ruth's Chris restaurant and now operate 10 restaurants, clubs and banquet facilities in Maryland, North Carolina and New Jersey. Giving back to my community is critically important to me. I am a member of Good Fellas of Baltimore and what you can count on me for is...My Commitment to Integrity, Community and Family.

**Ocean City Spring Trade Expo Mar. 6-7**

The 37th Annual Ocean City Hotel-Motel-Restaurant Association Spring Trade Expo brings together buyers and sellers for two days of networking and camaraderie. There will be 400 exhibit booths at the Ocean City Convention Center. For more information go to [www.oceancitytradeexpo.com](http://www.oceancitytradeexpo.com) or call 410 289-6733.

**WSWA 68th Annual Convention & Expo Apr. 10-13**

For additional information, please call the Convention Hotline at 202 371-5682 or email [registrations@swa.org](mailto:registrations@swa.org)



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